AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application. No new matter has been introduced and support may be found in the claims as originally filed.

Listing of Claims:

- 1. (Currently Amended) A method for a Facilitator to assist an Entrepreneur in creating an Internet business, comprising the steps of:
- A) creating a Facilitator's web site on the Internet accessible to Entrepreneurs;
- B) assisting an Entrepreneur on the Facilitator's web site in designing an Entrepreneur's web site by providing web site design services; and
- C) assisting the Entrepreneur on the Facilitator's web site in designing a store front web site,; and wherein the Entrepreneur's web site and the store front web site are designed using substantially similar templates.
- D) designing the Entrepreneur's web site and store front web site using the same template.
- 2. (Currently Amended) The method of claim 1, wherein the Entrepreneur's web site and the store front web site have substantially similar appearing navigational bars located in a substantially similar the same location.
- 3. (Currently Amended) The method of claim 1, wherein the Entrepreneur's web site and the store front web site have logos located in substantially similar the same locations.
- 4. (Currently Amended) The method of claim 1, wherein the Entrepreneur's web site and the store front web site have graphical images located in substantially similar the same locations.
- 5. (Currently Amended) The method of claim 1, wherein the Entrepreneur's web site and the store front web site have similar textual content located in substantially similar the same locations.

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- 6. (Currently Amended) The method of claim 1, wherein the Entrepreneur's web site and the store front web site include a substantially similar the same color scheme.
- 7. (Currently Amended) A method for a Facilitator to assist an Entrepreneur in creating an Internet business, comprising the steps of:
- A) creating a Facilitator's web site on the Internet accessible to Entrepreneurs;
- B) assisting an Entrepreneur on the Facilitator's web site in designing an Entrepreneur's web site by providing web site design services;
- C) storing a set of data used by the web site design services; and
- D) assisting the Entrepreneur on the Facilitator's web site in designing a store front web site, wherein the stored set of data is used in designing the store front web site; and
- E) designing the store front web site using the stored set of data.
- 8. (Currently Amended) The method of claim 7, wherein the Entrepreneur's web site and the store front web site have substantially similar appearing navigational bars located in a substantially similar the same locations.
- 9. (Currently Amended) The method of claim 7, wherein the Entrepreneur's web site and the store front web site have logos located in substantially similar the same locations.
- 10. (Currently Amended) The method of claim 7, wherein the Entrepreneur's web site and the store front web site have graphical images located in substantially similar the same locations.
- 11. (Currently Amended) The method of claim 7, wherein the Entrepreneur's web site and the store front web site have similar-textual content located in substantially similar the same locations.
- 12. (Currently Amended) The method of claim 7, wherein the Entrepreneur's web site and the store front web site include a substantially similar the same color scheme.
- 13-18. (Currently Deleted)

- 19. (Currently Amended) A method for a Facilitator to assist an Entrepreneur in creating an Internet business, comprising the steps of:
- A) creating a Facilitator's web site on the Internet accessible to Entrepreneurs;
- B) receiving information regarding an Entrepreneur that has accessed the Facilitator's web site;
- C) storing the information regarding the Entrepreneur in a memory location accessible by the Facilitator's web site;
- D) assisting an Entrepreneur on the Facilitator's web site in designing an Entrepreneur's web site by providing web site design services using at least some of the stored information regarding the Entrepreneur; and
- E) assisting the Entrepreneur on the Facilitator's web site in designing a store front web site using at least some of the stored information regarding the Entrepreneur, wherein the Entrepreneur's web site and the store front web site are designed using substantially similar templates.; and
- <u>F)</u> designing the Entrepreneur's web site and the store front web site using the same template.